



Nova Scotia College of Chiropractors

Guidelines: Retail Sales

*Approved by
the Board of
the NSCC*

*Effective
May 19, 2001*

Revised

*Pages
1*

1. Nutritional Supplements

The NSCC accepts the purchase of nutritional counseling as part of the scope of practice of chiropractic. Members of the NSCC are all to meet the following requirements:

- a.) That the fee protocol for this service be established as a parallel to that of our primary service. That is, that a suggested nutritional counseling fee be established;
- b.) That patients be informed of the availability of this service as a separate therapeutic adjunct with a separate fee;
- c.) That the cost relate to the prescribed items be what is usual and reasonable; and
- d.) That practitioners providing the nutritional counseling procedures be able to demonstrate expertise in this area to the satisfaction of the College.

2. Orthotic devices and therapeutic aids

- a.) All orthotic devices, therapeutic equipment and therapeutic aids distributed by a chiropractor shall be distributed at a cost that is usual and reasonable.

3. Multi-level Marketing

- a.) A registered member, registered practitioner or professional corporation (hereinafter referred to as a Member), or someone associated with a Member either directly or indirectly, or related to a Member, or an employee of a Member, shall not solicit any patient to become involved in a Multi-Level Marketing (MLM) Program. A Member or someone associated with a Member either directly or indirectly, or related to a Member, or an employee of a Member who participates in MLM Programs may do so as long as he/she promotes to the public and not to patients. If a patient enters the program, they must do so at their own initiative and not because they have been solicited by a Member or someone associated with a Member either directly or indirectly, or related to a Member, or an employee of a Member.