

Schedule:

Saturday, June 5th - Chiropractors

8:00 am - 8:30 am	Registration
8:30 am - 10:30 am	Dr. Jeffrey Spencer
10:30 am - 10:45 am	Break
10:45 am - 12:00 pm	Dr. Jeffrey Spencer
12:00 pm - 1:30 pm	Lunch
1:30 pm - 3:15 pm	Dr. Jeffrey Spencer
3:15 pm - 3:30 pm	Break
3:30 pm - 6:00 pm	Dr. Jeffrey Spencer

Sunday, June 6th - Chiropractors

8:00 am - 10:30 am	Dr. Gilles Lamarche
10:30 am - 10:45 am	Break
10:45 am - 12:30 pm	Dr. Michael Hall

Saturday, June 5th - CHAs *

8:00 am - 8:30 am	Registration
8:30 am - 10:30 am	Brandi MacDonald
10:30 am - 10:45 am	Break
10:45 am - 12:00 pm	Brandi MacDonald
12:00 pm - 1:30 pm	Lunch
1:30 pm - 3:15 pm	Brandi MacDonald
3:15 pm - 3:30 pm	Break
3:30 pm - 6:00 pm	Brandi MacDonald

* The CHA course is limited to a maximum of 60 people.

12 hours of CE credits
(Approved by the NSCC board)



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Annual Maritime Chiropractic Convention and Trade Show

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LITTLE VACATION
AND TAKE IN THE
CONVENTION TOO!



The Westin Nova Scotian
Halifax, NS
June 5th & 6th, 2010

Continuing Education

In Halifax, NS

Meet the Keynote Speaker...



Dr. Jeffrey
Spencer

Dr. Jeffrey Spencer was an Olympic cyclist and the recipient of the ICA's "Sports Chiropractor of the Year" Award in 2004. He has worked with PGA, WTA and NASCAR champions, a World Series MVP, rock legends, ultra-successful business people, NFL and MLB athletes, as well as Motocross and Formula 1 drivers. Spencer was a doctor for Lance Armstrong and the United States Postal Service and Discovery Channel Professional Cycling Teams, winning an unprecedented eight Tour de France victories. Spencer received his master's degree in physical education and undergraduate degree from the University of Southern California. His doctor of chiropractic degree (summa cum laude) is from Cleveland Chiropractic College in Los Angeles. He has taught post-graduate sports rehabilitation courses and lectures internationally on health, performance, and wellness. Dr. Spencer is author of "Turn It Up! How To Perform At Your Highest Level For A Lifetime". He is a regular blog contributor for Psychology Today Magazine and maintains his personal blog:

www.ConnectWithDrJeff.com

Dr. Spencer may be contacted through:

www.jeffspencer.com

And his Two Part Presentation...

1. Clinical Excellence and the New Biology: this part of my presentation presents a roadmap to clinical excellence based on the principles of body "holism" and interference" as viewed through the most current and up to date science and clinical outcomes of how the body works, and what it takes to get and keep people well. I will present the science of body holism and vitalism in light of current scientific research and the clinical methods used to get and keep patients well based on those principles. I will be presenting manual techniques, modalities, and treatment strategies to increase clinical confidence and certainty.

2. Tour d'You: this part of my presentation profiles the secrets to becoming a more productive, purposeful, passionate, and prosperous doctor in today's rapidly changing world. The doctor is what drives the growth and success of the clinic. They are what puts together the system to deliver an extraordinary health care experience for their patients and good will in the community. The Tour d'You presents a proven step by step method to help doctor's become super-adaptors in today's world to create and maintain a prolific practice in any economic climate.

Meet our Sunday Speakers...

Dr. Lamarche is a successful chiropractor, passionate healer, accomplished author, professional speaker, and motivating certified personal coach. He was born and raised in Timmins, ON. Dr. Lamarche found his calling as a healer when at the age of twelve, he was taken to a chiropractor after years spent as an "unwell" child. His only expectation was that a chiropractor might help him resume regular activities without pain; little did he know that one meeting would change the course of his life and he would soon discover the science, art and philosophy of chiropractic which lead him to a vision for better health. This vision: to help the world discover the importance and value of taking personal responsibility for overall health and well-being naturally. Dr. Lamarche continues to live this vision today some forty-plus years later.



Dr. Gilles Lamarche

"The Health Care Class That Makes all The Difference". Dr. James W. Parker would never have accepted patient who did not attend a spinal care class. Some of you may ask why this was so? Countless DCs who have implemented the Spinal Care Class will tell you that this is a primordial relationship builder and the most valuable education tool you could ever utilize. In this class you will learn what must be included in a spinal care workshop and:

- * How to deliver a successful class
- * What information to share and how to share it
- * Why subluxation pre-frame is a key ingredient
- * How to involve the entire family in a wellness plan
- * Why patients who attend are more likely to pay, stay and refer

Dr. Hall is a 1990 Magna Cum Laude graduate of Parker College of Chiropractic. He began clinical practice immediately after graduation. He has obtained advanced training in orthopedics and neurology. He received his diplomate in Chiropractic Neurology in 1993 and has



Dr. Michael Hall

maintained a specialization in this area ever since. He has been actively lecturing in the area of clinical neurology and chiropractic for nearly 20 years. He is a Parker Team Member as well as a core instructor in the Clinical Sciences at Parker College of Chiropractic. He and his wife have four children and continue to manage a very busy private practice.

"Chiropractic Neurology and the Subluxation Complex". This presentation will embellish the current literature and science of the subluxation. They will cover the "double loop" application as it demonstrates the role of spinal architecture and brain function. The removal of nerve interference is paramount in achieving and maintaining neurological health. Functional brain asymmetries and their relationship to the subluxation will be reviewed. Optimal health will be as a result of an optimal functioning nervous system. Postural patterns, neurological insult, and chiropractic management will be presented.

"I have been fortunate enough to attend a variety of chiropractic seminars over the past 12 years but it was not until this past may at parker-Chicago that I had my "AH-HA" moment with Brandi Macdonald. From her personal chiropractic story to her professional ideas, advice and expertise she is a speaker that will leave you wanting more. After attending her seminar you will return to your office/practice full of new ideas and most importantly a renewed passion for chiropractic. For CAs and DCs she is a speaker that you must see!" Jackie Dwyer, Health First Chiropractic, Halifax

And the CHA speaker...

For over ten years, Brandi MacDonald led large multi-disciplinary teams who were supporting women, children and families living in poverty. During this time, she was personally touched by the healing power of Chiropractic. Because of this life saving philosophy, she left her successful career to spread the message of Chiropractic and



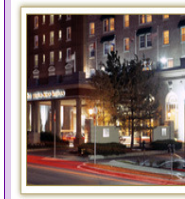
Ms Brandi MacDonald

inspirational leadership. She is the owner of True Concepts Inc. a consulting company that provides Chiropractic Assistant training and Leadership coaching. First and foremost a patient of Chiropractic, an advocate of wellness, wife of a Chiropractor, she has also co-authored a Chiropractic wellness book, is a contributing columnist to *Canadian Chiropractor* magazine, and Parker Team Teacher.

"From Good to Great: Enhancing Your Chiropractic Team". Ever think your patients just don't get it? In order for your patients to "get it more", our Chiropractic Assistants must be much more involved in the education and retention of the patients we already have. This all day session will focus on three core areas of building a Chiropractic practice from the inside out. 1) The principles and personal health philosophy each of us all hold regarding Chiropractic and health in general. 2) Marketing our practices underneath this core philosophy to attract the New Patients we would love to serve. 3) Involving our CHA's in the retention of the patients we already have, through ongoing patient education and appreciation.

Where to Stay ...

The Westin Nova Scotian Hotel



1181 Hollis St. Halifax, NS

Local: (902) 496-8585

For Room Reservations call:

1-877-993-7846

Please make reservations at The Westin by Wednesday May 5, 2010, and identify yourself as attending the **Nova Scotia College of Chiropractors—Maritime Chiropractic Conference**. Conference room rate is \$179 per night and will be offered on a first come, first serve basis to the maximum of the group block, so book early.

Registration

Please fill out the registration card enclosed, and mail to The Nova Scotia College of Chiropractors (address on back of brochure and on registration card) along with payment. Please note that only cheques will be accepted and MUST accompany registration.

Registration Policy:

*The NSCC reserves the right to change speakers. A refund (less \$25) will be made only if cancellation is made by **Friday, May 28, 2010**. No refund will be made after this date. The NSCC will charge \$25 for NSF cheques. The NSCC does not necessarily endorse the statements that may be made at the seminar. We do promote the sharing of intra-professional knowledge and communication that is fostered by such events.*